

Please type a plus sign (+) inside this box

PTO/S13/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

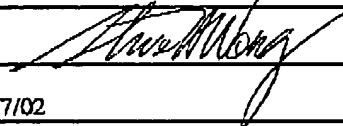
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application Number	09/295,856
		Filing Date	4/21/99
		First Named Inventor	Todd R. Collart
		Group Art Unit	2125
		Examiner Name	Rodriguez, P.
Total Number of Pages in This Submission		Attorney Docket Number	IA 1506.01A US

ENCLOSURES (check all that apply)

<input checked="" type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Assignment Papers (for an Application)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Status Letter
<input checked="" type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	<hr/>
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	<hr/>
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CID, Number of CD(s)	<hr/>
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application	<hr/>	<hr/>
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<hr/>	<hr/>
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	DISCOVISION ASSOCIATES -- Intellectual Property Development 2355 Main Street, Suite 200, Irvine, CA 92614 -- U.S.A. -- Tel: (949) 660-5000
Signature	
Date	11/7/02

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date:

Typed or printed name		
Signature	Date	

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

FEE TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

 Applicant claims small entity status. See 37 CFR §1.27

TOTAL AMOUNT OF PAYMENT (\$ 920.00)

Complete if Known

Application Number	09/295,856
Filing Date	4/21/99
First Named Inventor	Collart, Todd R.
Examiner Name	Rodriguez, P.
Group Art Unit	2125
Attorney Docket No.	IA 1506.01A US

METHOD OF PAYMENT (check all that apply)

Check Credit Card Money Order Other None
 Deposit Account:

Deposit Account Number **04-1175**
 Deposit Account Name **DISCOVISION ASSOCIATES**

The Commissioner is hereby authorized to: (check all that apply)

Charge fee(s) indicated below Credit any overpayments
 Charge any additional fee(s) during the pendency of this application
 Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account

FEE CALCULATION

1. BASIC FILING FEE

Large Entity | Small Entity

Fee Code	Fee \$	Fee Code	Fee \$	Fee Description	Fee Paid
101	740	201	370	Utility filing fee	
106	330	206	165	Design filing fee	
107	510	207	255	Plant filing fee	
108	740	208	370	Reissue filing fee	
114	160	214	80	Provisional filing fee	

SUB TOTAL (1) (\$)

2. EXTRA CLAIM FEES

Total Claims	-20**=	Extra Claims	Fee from Below	Fee Paid
Independent Claims	-3**=			
Multiple Dependent				

Large Entity	Small Entity	Fee Description
Fee Code	Fee \$	Fee Description
103	18	203 9 Claim in excess of 20
102	84	202 42 Independent claims in excess of 3
104	280	204 140 Multiple dependent claim, if not paid
109	84	209 42 ** Reissue independent claims over original patent
110	18	210 9 ** Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$)

**or number previously paid, if greater; For Reissues, see above

3. ADDITIONAL FEES

Large Entity	Small Entity	Fee Description	Fee Paid
Fee Code	Fee \$	Fee Description	
105	130	205 65 Surcharge - late filing fee or oath	
127	60	227 25 Surcharge - late provisional filing fee or cover sheet	
139	130	139 130 Non-English specification	
147	2,520	147 2,520 For filing a request for ex parte reexamination	
112	920*	112 920* Requesting publication of SIR prior to Examiner action	
113	1,840*	113 1,840* Requesting publication of SIR after Examiner action	
115	110	215 55 Extension for reply within first month	
116	400	216 200 Extension for reply within second month	
117	920	217 480 Extension for reply within third month	\$920.00
118	1,440	218 720 Extension for reply within fourth month	
128	1,960	228 980 Extension for reply within fifth month	
119	320	219 180 Notice of Appeal	
120	320	220 160 Filing a brief in support of an appeal	
121	280	221 140 Request for oral hearing	
138	1,510	138 1,510 Petition to institute a public use proceeding	
140	110	240 55 Petition to revive - unavoidable	
141	1,280	241 840 Petition to revive - unintentional	
142	1,280	242 840 Utility issue fee (or reissue)	
143	460	243 230 Design issue fee	
144	620	244 310 Plant issue fee	
122	130	122 180 Petitions to the Commissioner	
123	50	123 50 Processing fee under 37CFR 1.17(q)	
126	180	126 180 Submission of Information Disclosure Stmt.	
581	40	581 40 Recording each patent assignment per property (times number of properties)	
146	740	246 370 Filing a submission after final rejection (37 C.F.R. §1.129(a))	
149	740	249 370 For each additional invention to be examined (37 CFR §1.129(b))	
179	740	279 370 Request for Continued Examination (RCE)	
169	900	169 800 Request for expedited examination of a design application	\$

Other fee (specify) _____

* Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ 920.00)

SUBMITTED BY

Complete (if applicable)

Name Printed/Typed	Steve A. Wong	Registration No. Attorney / Agent	37,968	Telephone	(949) 660-5047
Signature				Date	11/7/02

WARNING:

Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

FACSIMILE COMMUNICATIONS

DiscoVISION ASSOCIATES

2355 Main Street, Suite 200, Irvine, CA 92614**TELEPHONE: (949) 660-5047****FAX (949) 660-1801****To:** Honorable Commissioner for Patents
Washington, D.C. 20231**Date:** November 7, 2002**ATTN:** Examiner P. Rodriguez**Number of Pages:** Cover + 14**FROM:** Steve A. Wong, Esq.**TELEPHONE NO.)**
FAX NO.: (703) 746-7239**RE:** USSN: 09/295,856**PLEASE CONTACT US IF ANY PAGES**
ARE ILLEGIBLE OR ARE NOT RECEIVED

Filed: 4/21/99

Title: System, Method and Article of
Manufacture for Transmission of
Advertisements Based on the Content of
An Electronic Storage Medium

Inventor: Todd R. Collart

Confirmation No. 7668

Art Unit: 2125

Our Reference: IA 1506.01A

Official



November 7, 2002

VIA EXPRESS MAIL



22887

PATENT TRADEMARK OFFICE

Honorable Commissioner for Patents
Washington, D.C. 20231

RE: Inventor: Todd R. Collart
TITLE: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR
TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT
OF AN ELECTRONIC STORAGE MEDIUM (as amended)
USSN: 09/295,856
Confirmation No. 7668
Art Unit: 2125
Filed: April 21, 1999
Atty. Docket No.: IA 1506.01A US

Dear Sir:

Enclosed for filing please find the following:

1. Transmittal Form;
2. Fee Transmittal Form;
3. Amendment (Pages 1-10) including "Version with Markings to Show Changes Made";
4. Request for a Three-Month Extension of Time; and
5. Certificate of Facsimile dated November 7, 2002.

Please indicate on the enclosed postcard the date of receipt of the enclosed materials and mail this prepaid postcard to acknowledge receipt of this transmittal.

Very truly yours,

DISCOVISION ASSOCIATES

A handwritten signature in black ink.

Steve A. Wong
Supervising Patent Attorney
INTELLECTUAL PROPERTY DEVELOPMENT

SAW:jb

Enclosures

\\TCPSEVR01\\GRPD\\RS\\ABG\\PPDV\\1506\\01a\\ptocvr_l01.doc

CERTIFICATE OF FACSIMILE TRANSMISSION	
I hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office (Fax No. (703) 746-7239 on November 7, 2002	
Jeannie Benedict (Type or print name)	A handwritten signature in black ink.
(Signature)	